



## AAPA: The Preeminent Voice of the Seaport Industry!

### About AAPA:

We are the unified voice of the seaport industry in the Americas, representing **more than 130 public port authorities in the U.S., Canada, the Caribbean and Latin America with over 4,000 members**. For more than a century, AAPA membership has empowered port authorities and their maritime industry partners to serve global customers and create economic and social value for their communities. Our events, resources and partnerships connect, inform and unify seaport leaders and maritime professionals who deliver prosperity around the western hemisphere. For its U.S. members, AAPA provides compelling advocacy and effective public outreach to influence seaports' most urgent public policy issues. Today, AAPA continues to promote the common interests of the port community, and provides critical industry leadership on security, trade, transportation, infrastructure, environmental and other issues related to port development and operations.

**Don't miss your chance to promote your company to decision-makers in the port industry who help generate \$5.4 trillion in U.S. economic activity.**



Nearly 70% of members will read about the products/specifications featured in an ad in *Seaports Magazine*.



95% of readers feel the content in *Seaports Advisory* weekly e-newsletter is relevant to their profession.



More than 40% of readers recommend or approve purchases of products/services for their organization.



3 out of 4 members value *Seaports Magazine* as part of their membership.



3 out of 4 respondents either agree or strongly agree that *Seaports Magazine* is interesting, easy to read, well-designed, and visually appealing.



Over 80% of readers rate AAPA communications 4-5 stars out of 5.

\*2018 AAPA Seaports Magazine Readership Survey

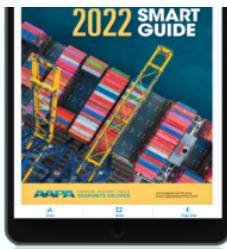
**SEAPORTS**  
AAPA  
MEDIA

### AAPA Print & Online Products:





AAPA Seaports Magazine Print and Digital Edition



AAPA Seaports Smart Guide Digital Edition



AAPA Seaports of the Americas Directory Print and Digital Edition



AAPA Industry Services Directory



AAPA Website Advertising - aapa-ports.org



AAPA Seaports Advisory eNewsletter



AAPA Seaports Media - aapaseaports.com



AAPA Thought Leadership e-blast



AAPA Membership App

According to our recent advertiser survey, social media, **digital newsletters and/or magazines, websites** and videos are the top options when advertisers are buying or considering buying digital advertising media for their ports. Make sure your port is also reaching your target audience through AAPA's digital channels.

## Who We Are:

**AAPA represents the top ports in the Western Hemisphere**

**Seaports of the Americas and AAPA Seaports Magazine are distributed to nearly 4,200 members, whose titles include:**

- Chief Executive Officer
- Chairman of the Board
- Chief Operating Officer

- Chief Financial Officer
- Director of Administration
- General Counsel

- Director of Information Technology
- Director of Environmental Affairs
- Chief Engineer

[Click here to learn more!](#)

**Contact your Naylor account executive to reserve your space in AAPA media.**

